

Case Study

PENNSYLVANIA CHIROPRACTIC ASSOCIATION

Fayetteville, NC

Amanda Mullen, Administrative Assistant

www.pennchiro.org

Since we have teamed up with GrowthZone as our new website host/association management system, we have had amazing feedback from our members. Our members and our Board of Directors love how easy it is to maneuver around the site and how clean it is. Our office team members, including myself, have been thrilled with what GrowthZone has been able to accomplish with transforming our old website and accounting systems into one manageable system.

Before we had a website provider that claimed they could do just that, but that wasn't the case. Their customer service was very poor, plus their customer service reps were from another country so the communication was very difficult. Since the transfer, our staff has been able to seamlessly take care of our members and their accounts with such organization. I can't say enough how nice it is to be able to do my job without having to jump through hoops to get it done or be creative, because I used to have to work around such a non-user friendly website.

We have had a few bumps in the road and issues that have arisen, but Susan and the GrowthZone team have been so helpful and by our sides every step of the way. It truly is a breath of fresh air to know that we have competent people who are willing to go above and beyond to make their members happy and satisfied. I am sure we will still have issues here and there, it's the internet, it happens – but I am confident and secure that we won't need to stress about that because we know that the GrowthZone team has our backs.