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FOR IMMEDIATE RELEASE

Micronet, Inc., Provider of MemberZone AMS Announces Name Change to GrowthZone

Micronet, Inc., provider of MemberZone, an industry leader in Association Management Software, has recently undertaken an extensive rebranding effort.

As of April 25th, both the company and its MemberZone software will be named GrowthZone. The GrowthZone name reflects the company's commitment to providing associations with innovative solutions to grow their membership base.

"In conjunction with our emphasis on innovative software development and service strategies, we have been pursuing a strong corporate identity that reflects who we are as a company," said Scott Juranek, CEO. "The GrowthZone name more accurately represents our expertise in helping our customers better navigate their organizations' missions and increase their membership numbers."

Alongside the name change, the company unveiled a new identity and redesigned website, www.growthzone.com.

The company's ownership and staff have not changed. All the company's services and proven technology, including their newest offerings, are backed by the same experienced team that their customers rely on.

"While our company name is changing, all core elements of the organization will remain the same. GrowthZone will continue to provide our customers with proven technology and continue to place emphasis on best-in-class customer service," Juranek shared.

"We are investing heavily in the future of our company, our customers, and the evolution of the association industry. We will continue our commitment to deliver innovative products built on a solid base of core modules," concluded Juranek.

About GrowthZone

With headquarters in Nisswa, Minnesota, GrowthZone Association Management Software has helped close to 3,000 member-based organizations grow and retain membership, generate revenue, engage and communicate with members and prospects, and streamline their day-to-day operations. For more information, visit <http://www.growthzone.com/>.

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