FOR IMMEDIATE RELEASE

Innovative AMS, GrowthZone, Announces Marketing Automation

NISSWA, Minnesota, USA – May 29, 2019 — GrowthZone, Inc., industry leader of cloud-based association

management software (AMS), announces the launch of the **Marketing Automation Module** with a built-in

workflow management tool.

This innovative feature of GrowthZone AMS supports scheduled emails, and controls communications and

activities, while tracking the results and actions right in the software. The unique module streamlines

prospect marketing, campaigns leading up to events, fundraising, and more.

"GrowthZone's Marketing Automation module is unique because it is integrated with the GrowthZone AMS

platform - no separate subscription required," said John Cook, Sr. V.P. of Marketing at GrowthZone. "Now

associations can successfully manage daily communications and activities with staff, members, and other

contacts in one system."

About GrowthZone
With headquarters in Nisswa, Minnesota, USA, GrowthZone Association Management Software and
ChamberMaster Membership Management Software have helped over 3,000 member-based organizations
grow and retain membership, generate revenue, engage and communicate with members and prospects,
and streamline their day-to-day operations. For more information, visit https://www.growthzone.com/.

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