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GrowthZone Named Market Leader in the Fall 2020 Association Management Software Customer Success Report

NISSWA, MN – October 1, 2020 – [GrowthZone Association Management Software](#) has been named a Market Leader in the Association Management Software category for the Fall 2020 Customer Success Report published by [FeaturedCustomers](#).

FeaturedCustomers is the leading customer success content marketing platform for B2B software and services. The platform helps B2B buyers make informed purchasing decisions through [vendor-validated customer success content](#) such as customer testimonials, success stories, case studies, and customer videos.

FeaturedCustomers evaluated all the potential Association Management Software companies on its platform for possible inclusion in the report. Only 17 companies met the criteria needed for being included in the Fall 2020 Association Management Software Customer Success Report. GrowthZone earned a Market Leader award in the category.

The Customer Success Report is based on the curation of authenticated case studies, testimonials, and videos from across the web, telling a complete story of vendors in the Association Management Software space through real customer experiences. Rankings are determined by multiple factors, including total amount of customer success content, social media and market presence, vendor momentum based on web traffic and search trends, and additional data aggregated from online sources and media properties.

Market Leader - The Market Leader designation is awarded to vendors with substantial customer base & market share and enough customer success content to validate their vision. Leaders have the highest ratio of customer success content, content quality score, and social media presence relative to company size. Highly rated by customers, GrowthZone consistently publishes high quality, vendor-produced customer success content, and curates quality customer references from multiple third-party sites.

The full report, along with GrowthZone's profile, is available for you to download here:
<https://www.featuredcustomers.com/vendor/growthzone>

"We are honored to be recognized as a market leader," said John Cook, Sr. V.P. of Marketing at GrowthZone. "Helping associations and chambers of commerce innovate and thrive is at the heart of our mission," Cook continued. "We strive to provide quality content that contributes to the success of member-based organizations."

About GrowthZone:

With headquarters in Nisswa, Minnesota, USA, GrowthZone, Inc., provider of ChamberMaster Membership Management Software and [GrowthZone Association Management Software](#), has helped over 3,000 member-based organizations grow and retain membership, generate revenue, engage and communicate with members and prospects, and streamline their day-to-day operations. For more information, visit <https://www.growthzone.com/>.

About FeaturedCustomers:

FeaturedCustomers, the world's only customer reference platform for B2B business software & services, helps potential B2B buyers research and discover business software & services through vendor validated customer reference content such as customer testimonials, success stories, case studies, and customer videos. Every day their platform assists buyers from Fortune 500 companies to SMBs evaluate and make educated purchasing decisions. For more information, visit [their website](#).