

Media Contact:
John Cook
VP of Marketing
GrowthZone
800-825-9171 ext. 230
john.cook@growthzone.com

## **GrowthZone AMS Recognized as a WRECONF Top 50 Company**

The software platform was selected for its innovative technology contributions to the Real Estate and Construction Association Industry.

**NISSWA, MN – July 15, 2021 –** The World Real Estate and Construction Forum was held June 23-25, 2021, at the MGM Grand, Las Vegas.

WRECONF focuses on fostering innovation within the real estate and construction industries. Uniting global leaders, founders, and veterans – the conference provides a platform to discuss solutions to industry challenges, learn from award-winning peers and A-list speakers, and witness brilliant technology through participation in immersive experiences.

Recognized at this year's event were innovative contributions by some of the industry's brightest minds and most elite organizations. The WRECONF Awards Committee rated each applicant on Overall Reach, Industry Impact, Future Readiness, and Market Demand.

GrowthZone Association Management Software was selected as a Top 50 Company in the Real Estate and Construction Sector.

"It's an honor to be recognized by WRECONF. This award demonstrates how GrowthZone has raised the bar for association management software. We are focused on providing a platform that eliminates the software challenges faced by Home Builders and Real Estate Associations," said Roger Fuhrman, Vice President of Sales at GrowthZone.

GrowthZone's comprehensive suite of productivity tools empowers associations to unlock their full potential. Providing seamless integration with core processes, the software optimizes operations, allowing organizations to scale efficiently, effectively, and sustainably. Real estate and construction associations can streamline their data management using GrowthZone. The software syncs with a variety of endemic platforms – users can automatically update NRDS records, process dues payments, track SPIKE credits, upload NAHB data, and sync with DuesHub.

"By helping associations reduce redundancies and limit non-value-added functions, GrowthZone allows staff more time to focus on member needs and growing the organization," continued Fuhrman. "We gauge our success by the success of our customers. It's a partnership, and this award wouldn't be possible without them."

## **About GrowthZone**

<u>GrowthZone Association Management Software</u> has helped over 3,600 member-based organizations grow and retain membership, generate revenue, engage and communicate with members and prospects, and streamline their day-to-day operations. For more information, visit <a href="https://www.growthzone.com/">https://www.growthzone.com/</a>.