

ARE YOU TIRED OF

REDUNDANT DATA ENTRY?

WORK SMARTER
& STOP Data Entry Madness

REDUNDANT DATA ENTRY...
REDUNDANT DATA ENTRY...
REDUNDANT DATA ENTRY...
REDUNDANT DATA ENTRY...
REDUNDANT DATA ENTRY...
REDUNDANT DATA ENTRY...
REDUNDANT DATA ENTRY...



GrowthZone

smarter association software

WORK SMARTER AND STOP DATA ENTRY MADNESS

How will you get it all done?

Do you ever watch the time slip away and wonder, "How will I get it all done?"

You're not alone. Some Associations use three, four, or more computer programs to manage their Association. This takes valuable time because staff manually enters the same data over and over into several places.

See how to do more in less time. After all, isn't it about time to stop the data entry madness and focus on the strategic initiatives that fulfill your mission?

Adding a member is easy. Or is it?

Does this sound familiar? Let's say Bob wants to join your Association. Now multiple members of your staff need to enter his information:

1. Sales rep helps Bob fill out an application form by hand.
2. Membership director types in all of Bob's information.
3. Billing specialist also adds Bob's information into your accounting software and sends Bob an invoice, and then waits patiently to receive Bob's check in the mail.
4. Marketing manager enters Bob's information into your communication program.
5. Webmaster sets up Bob's profile in the membership directory listing on your website.
6. Social media specialist creates a welcome post and tweets out a greeting.



It's a coordinated effort that takes hours or days to perform.

WORK SMARTER AND STOP DATA ENTRY MADNESS

There is a better way.

With GrowthZone Association management software, information is entered once and it's synchronized in real-time across your network.

Here's how it works:

- Businesses or individuals sign up for membership online and staff receive notifications to approve. An invoice is generated automatically, and so is their membership profile in your database.
- The new member instantly appears online in your member directory. The "welcome new member" post is launched for all your social media followers to see.
- Meanwhile, a thank you email is automatically sent to the new member, giving them access to the exclusive member information center. The member can log in to start networking, pay bills, enhance their profile, sign up for events, and access valuable resources you provide.

You've created a great first impression within minutes with almost no staff time.

Automate your events.

Now imagine using GrowthZone to manage your next big event:

- Members are emailed personalized event invitations. They can immediately register and pay online.
- Attendees can opt to receive an automatic event reminder, as well as add the event to their calendar.
- Your on-site event staff can also register a walk-in, accept payments, and check in guests. When it's all over, simply click on your computer, tablet, or smartphone to automatically email a thank you note to all attendees.



WORK SMARTER AND STOP DATA ENTRY MADNESS

Be more productive in the field.



GrowthZone is 100% web based, allowing staff to view and update data in real time from a computer, smartphone, or tablet.

It's about time. Your time.

Reduce the time spent managing your Association. It's easier and less expensive than you think (and risk-free)
– let us show you how.

About GrowthZone

GrowthZone Association Management Software is powerful, easy to use, and designed to manage all the day-to-day operations of your organization. It's like gaining an extra person on staff.



Custom Reporting

Build, customize, and distribute reports in a few clicks.



Billing and Payment Processing

Integrated process syncs with your accounting software.



Communication and Groups

Sync with your email programs, social media, and apps to easily connect with members.



Events

Navigate every aspect of the event process.



Marketing

Publicize members and generate non-dues revenue.



Website Options

Integrate GrowthZone into your existing website or let us build a new one.



Smooth Transition, World-Class Support and Training

We support you through the transition process and afterwards.