

# Why Use Association Management Software?

## WHAT IS AMS?

Association Management Software (also known as AMS) offers member-based organizations the tools to run day-to-day operations & provide services to their members.

## IT'S ABOUT YOUR TIME

### Member Data Management

Save time & money by eliminating multiple software applications.

### Reporting

Measure your organization's performance with customizable reports.

### Financial Management

Enter data once and it syncs with your accounting software.

### Website Control

Use your existing site or a brand new, mobile-friendly website.

### Mobile Apps

Use AMS mobile apps to accomplish tasks anywhere, anytime.



## IT'S ABOUT YOUR MEMBERS

### Communication

Stay in contact using one system that syncs with your email.

### Events

Boost event attendance with online registrations and payments.

### Engagement & Retention

Enable online member sign-ups, dues renewals, and profile updates.

### Non-dues Revenue

Increase member exposure and generate revenue with website ads.



## IT'S ABOUT OUR PROMISE

### Smooth Transition

Get up & running easily with GrowthZone – no IT department required.

### World-Class Support

Benefit from highly-rated US-based customer support.

### Proven Track Record

Be confident because GrowthZone is trusted by over 3,500 organizations.

### Ongoing Training

Choose from live, on-demand, 1:1, and role-based software training.



1 800.825.9171 ☎

[www.growthzone.com](http://www.growthzone.com) 🌐

[sales@growthzone.com](mailto:sales@growthzone.com) ✉

 **GrowthZone**  
smarter association software