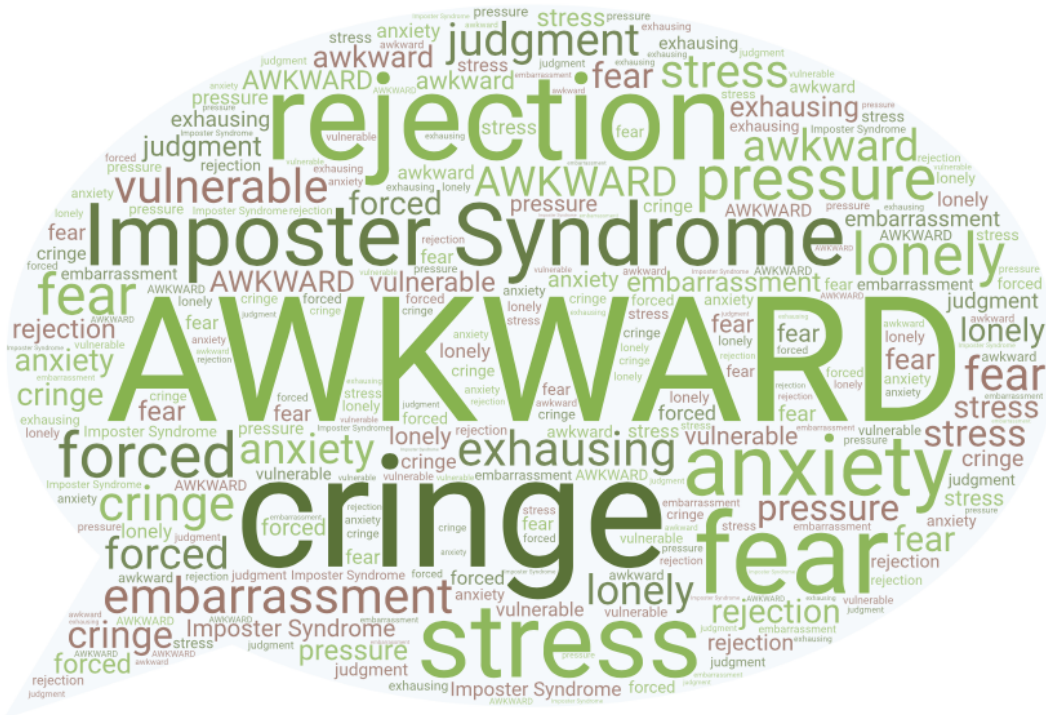


Networking Events of the Future: Enable Meaningful Human Connections

GrowthZone Webinar 9/16/21

By Amanda Kaiser, with data from the [Virtual Networking Incubator](#) a partnership between Matchbox Virtual Media & Kaiser Insights LLC

Networking is Such a HUGE Trigger Word!



3 Categories of Virtual Networking



Feel connectedness with the community



Solve a problem

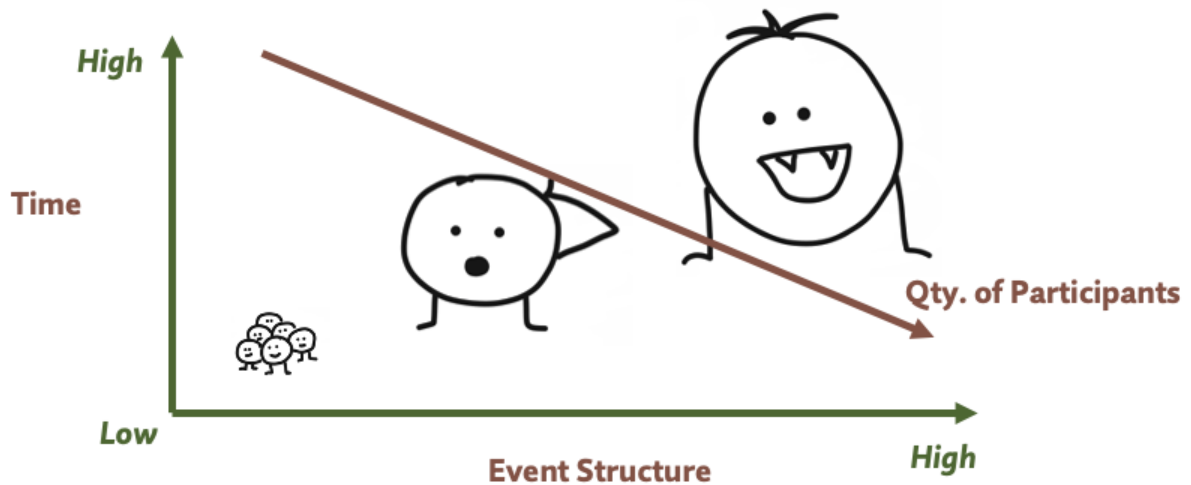


Identify people to connect with later

3 Problem Types

1. Change existing "thing" -> fresh ideas
2. Never done before -> new thoughts
3. Whole industry challenge -> collaborative solutions

Problem Size Guide



Building Blocks for Great Networking (In-person, virtual, or hybrid)

- Create a safe space
- Communicate in a new tone
- Plan a lot of structure

Golden Rule Haiku

Learn. Share. Try. Be kind.

Support all. Be generous.

Be here with purpose.

Do what works for you.

Acknowledge differences.

Show up. Plan to grow.

Look beyond today.

Together we discover.

Creatively play! 😊

More Resources

- Virtual Networking Cookbook: bit.ly/VNCookbook
- Amanda's Blog: SmoothThePath.net
- Final Report: [Coming soon!](#)

