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Everyone who registered will
receive the recording via email,
even if they didn't watch it live.

Zoom Webinar Chat

Send to: ☐ All Panelists ☒ Everyone

Your text can be seen by everyone

Q&A

You asked: 18:03
What happens when I raise my hand?

Molly Parker answered: 18:04
I can take you off of mute.

Please input your question

☐ Send Anonymously

Send



**PARTICIPANTS ATTENDING THE LIVE SESSION
WILL RECEIVE 1 CAE CREDIT**

Certificates will be emailed to attendees within 1-2 days.

See an interactive product tour!

growthzone.com

GrowthZone
smarter association software

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Software Solutions Who We Serve Knowledge Library Case Studies

Grow Faster
Association Management Software
with
BUILT-IN MARKETING AUTOMATION & SALES FUNNEL MANAGEMENT

GET A 1-TO-1 DEMO **VIEW A PRODUCT TOUR**

The banner features a desktop monitor, a tablet, and a smartphone, all displaying the GrowthZone software interface. The interface includes a sidebar with navigation links, a 'My Dashboard' section with a pie chart, and a 'Global Organization Statistics' section with a line graph. The desktop monitor shows a 'My Dashboard' with a pie chart and a line graph. The tablet and smartphone show a similar dashboard view. The background is a light gray brick wall.

GrowthZone.com

The banner features a white brick background. At the top left is the GrowthZone logo with the tagline "smarter association software". To the right is a navigation menu with links: Home, About Us, Contact Us, For Customers, Software, Solutions, Who We Serve, Knowledge Library, and Case Studies. A red arrow points to the "Contact Us" link. Below the navigation is a large monitor, a tablet, and a smartphone, all displaying the GrowthZone software interface. The monitor screen shows a "My Dashboard" with a pie chart for "Membership Type Distribution", a line graph for "Total Memberships", and a table for "Overall Organization Statistics" with values 125, 43, 33, and 7. The tablet and smartphone show similar dashboard views. On the right side of the banner, there is a large heading "Grow Faster Association Management Software" with a gear icon above it. Below the heading is the text "with BUILT-IN MARKETING AUTOMATION & SALES FUNNEL MANAGEMENT". At the bottom right are two purple buttons: "GET A 1-TO-1 DEMO" and "VIEW A PRODUCT TOUR".

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GET A 1-TO-1 DEMO VIEW A PRODUCT TOUR



1 CAE CREDIT

LIVE Webinar with Amanda Kaiser



Networking Events of the Future:

*How to Enable Meaningful
Human Connections*

Thur., 9/16 | 10^{pt.} • 1^{et}



Networking Events of the Future: Enable Meaningful Human Connections

A  **GrowthZone** Webinar
smarter association software



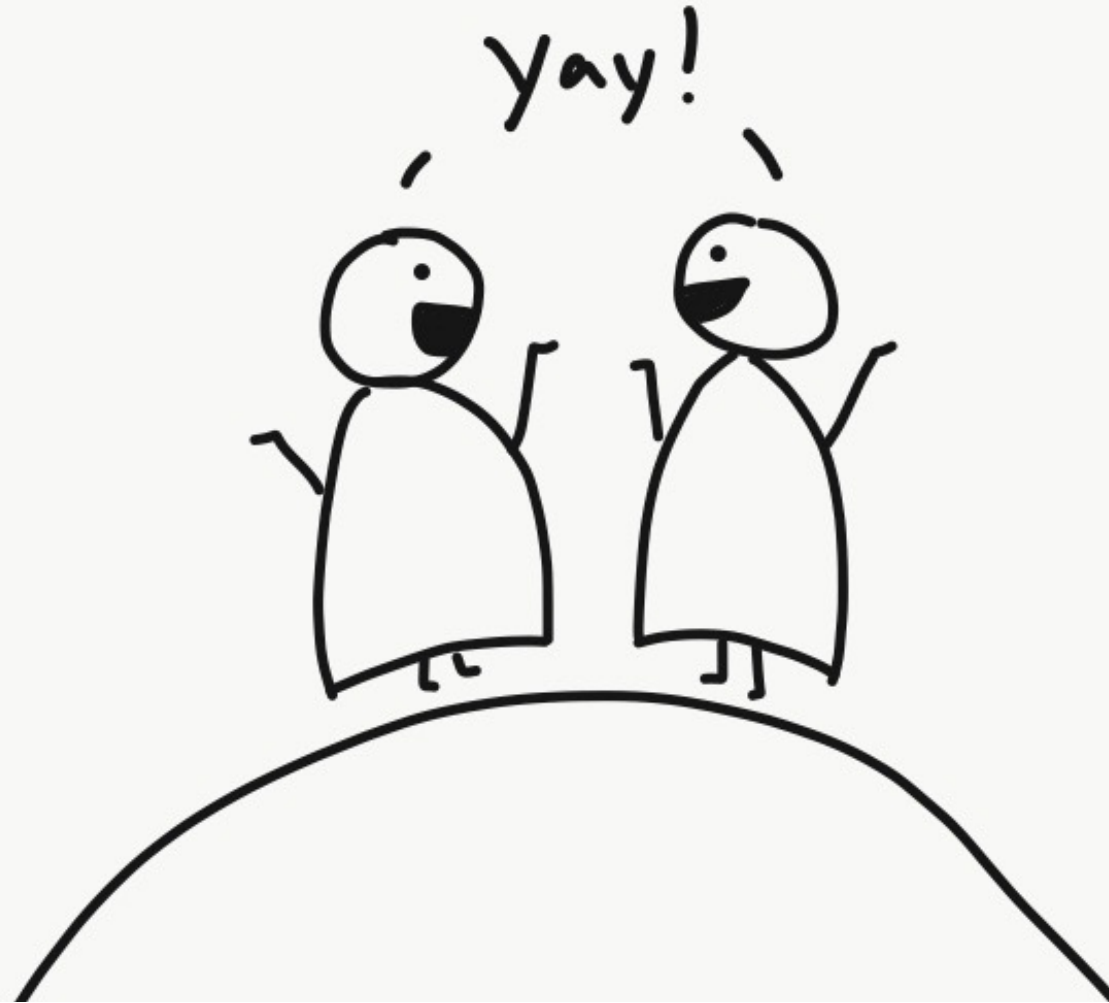
Data from the **Virtual Networking Incubator** a partnership of

matchbox
VIRTUAL MEDIA

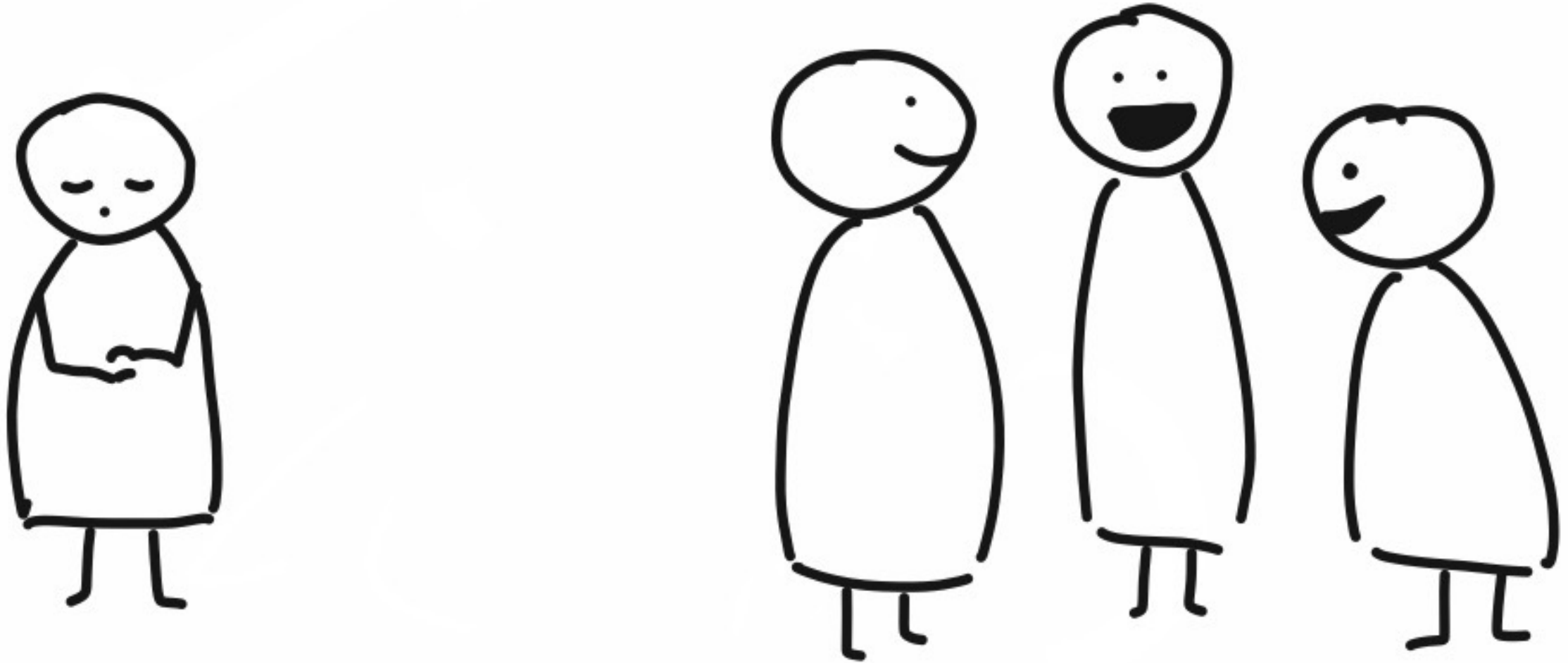
&

Kaiser  **Insights LLC**

Great Networking Experiences Feel Great

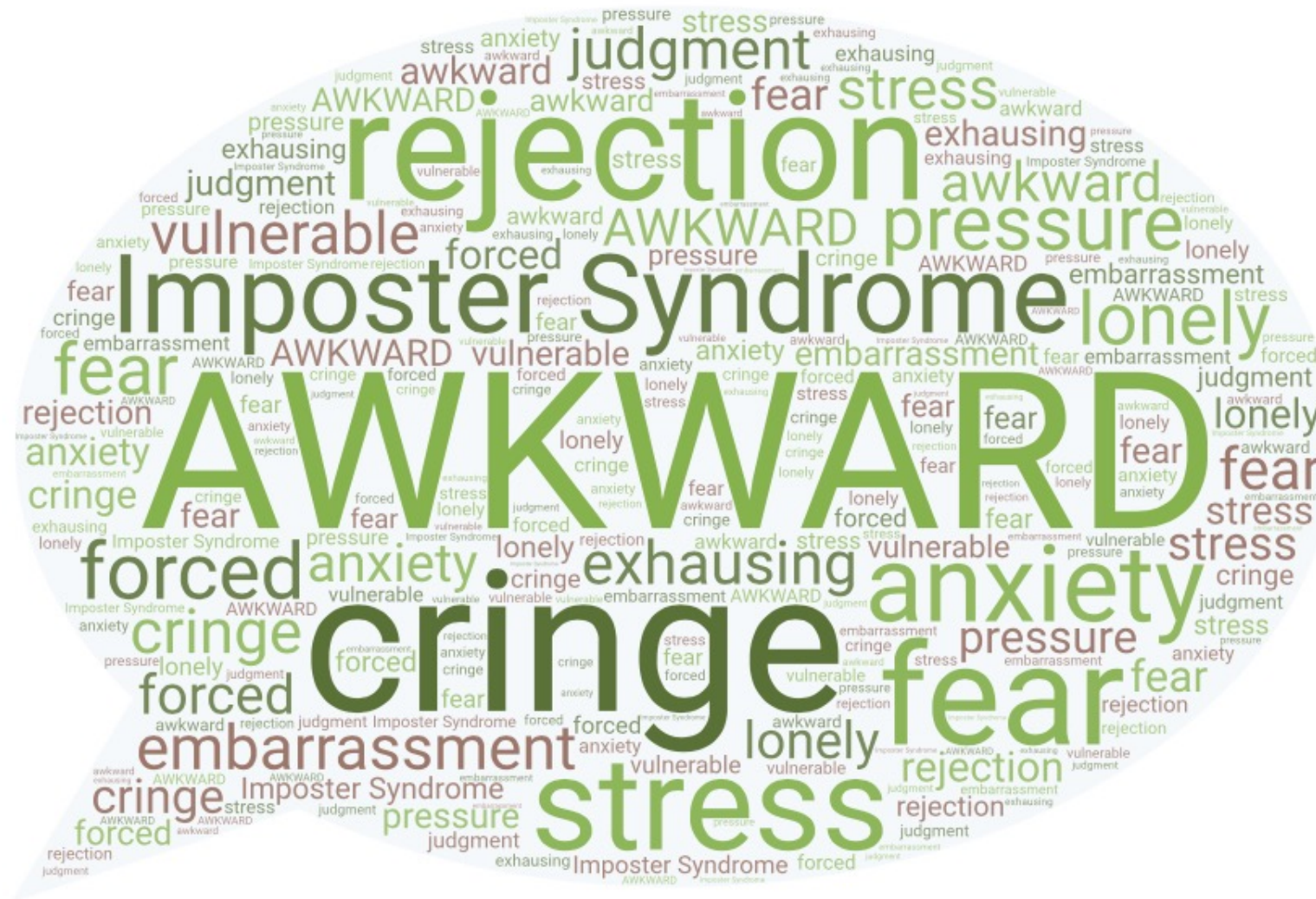


Bad Networking Experiences Feel Terrible





“Networking” is a Trigger Word



What are some positive outcomes that your members get from networking?



Networking Helps Participants

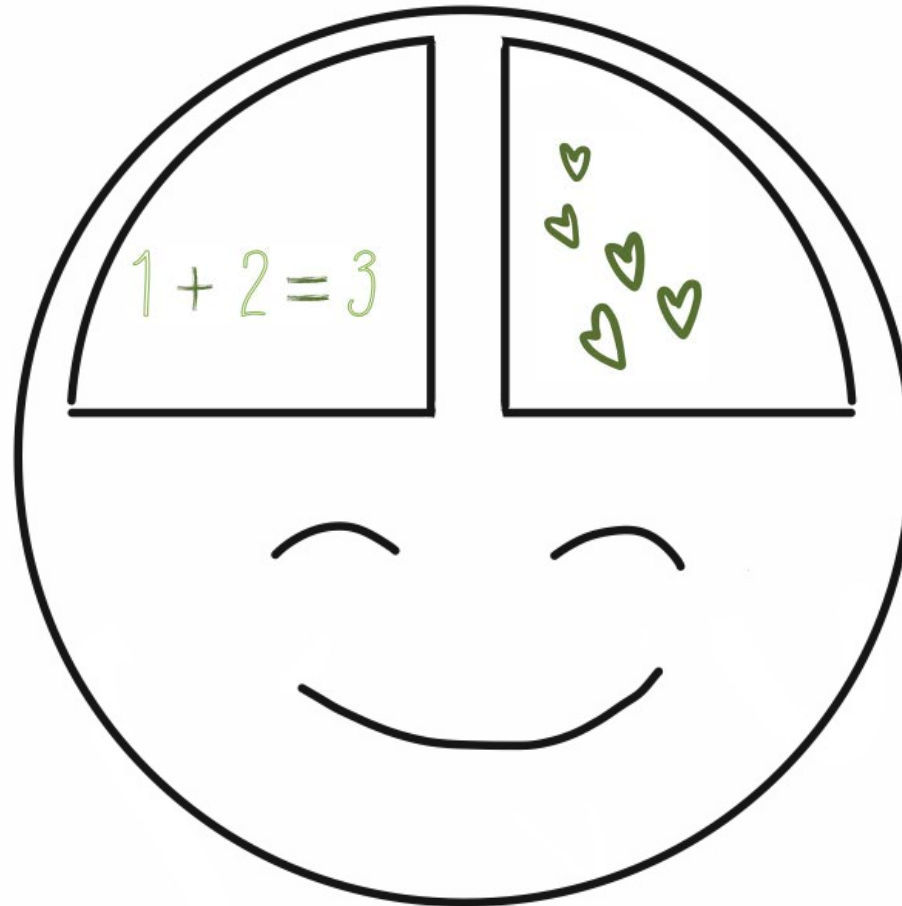
Prepare For a
Job Change

Spot Trends

Share Ideas

Identify Solutions

Discover Vendors
or Consultants



Make Friends

Feel a Sense of Belonging

Find or Be a Mentor

Identify Future
Collaborators

Get Emotional Support

Normalize Experiences

Networking = Reception

3 Categories of Virtual Networking



**Feel Connectedness
With the Community**



Solve a Problem



**Identify People to
Connect With**

Feel Connectedness With the Larger Community



We Asked: Do You Like Networking?



We Asked: Do You Like Networking?



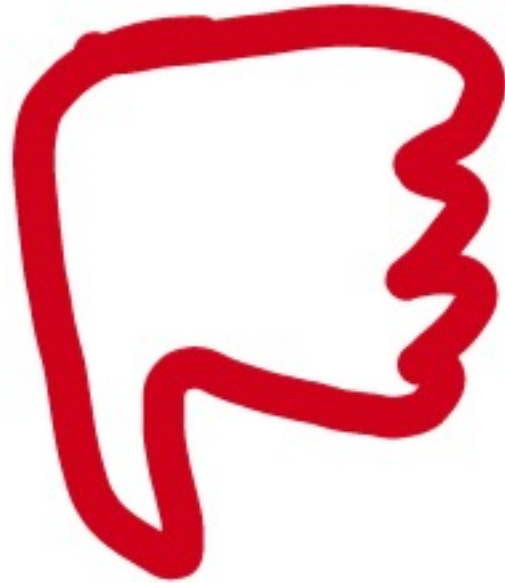
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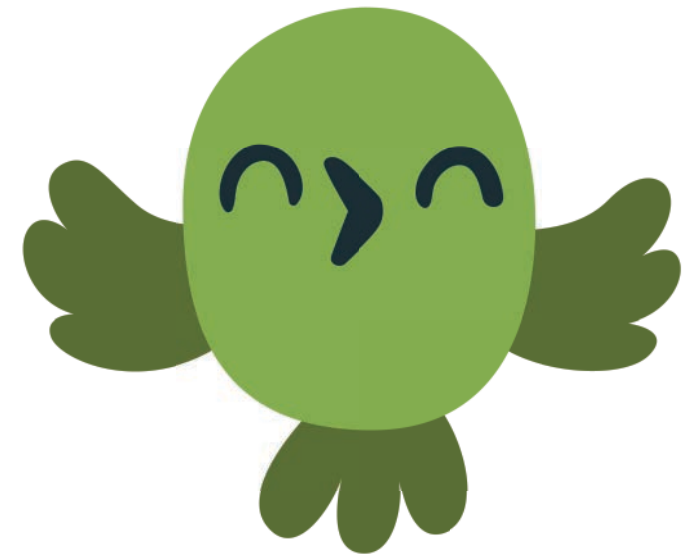
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Do you like networking?



Solve a Problem



3 Problem Types

Change existing “thing”



Fresh ideas

How did you get to the job you currently do?

What is your favorite dinosaur? (No one ever asks grown-ups that!)

What is the most unusual job you've ever had?

What's your favorite food? I feel this question can reveal a lot about a person, and it's fairly low pressure.



If you weren't a XYZ what would you be? Elizabeth

Are you from here (town) originally or how did you come to be here?

What brings you to this place today, in this room, in other words why have you chosen to be here? Elizabeth

What is one thing that nobody else knows about you? Elizabeth

To participate, click on the sticky note icon on the left to add your own answer. :) Don't forget to add your name!

What brings you to this meeting today? What are your goals for the meeting?

If you could have any superpower, what would it be and why?

Would you rather be able to: - Talk with animals, or - Speak all foreign languages?

When you were a kid how big was the town where you lived? Allen

Using the first letter of your first name select an adjective that describes you. Put it on your tent sign. Elizabeth

Seen any good movies/tv-shows or read any books lately you'd recommend?

What's your go-to dinner when you have no time to cook?

If you HAD to sing karaoke (it's a matter of life and death, don't ask me why!), what song would you choose? -Jen Alluisi

What are some Ice-Breaker questions you like to ask?

If you could choose to be an animal, what would you be and why?

Fun check-in generator: <https://checkin.daresay.io/>

If you had to give a 30 minute presentation right now with no preparation, what topic would you choose? - Meagan

Who was your idol growing up?

What would the world be like if humans didn't have to sleep?

How would a dog wear pants

I think ice breakers tend to work best when they are related to the purpose of the event or a commonality that participants share. Otherwise they can feel invasive for some participants. I also think they work in small groups better than a larger one. Elizabeth

If you could do any other profession, what would it be and why?

Here's an ice breaker generator for other ideas.... you can filter suggestions by creative, practical and reflective: <https://checkin.daresay.io/>

How did you get your name?

Pick a coin from your purse or pocket: What was happening in your life during the year on the coin. Elizabeth

Is a hotdog a sandwich?

What is the best advice you ever received? Elizabeth

The answer to the breakup game is ALWAYS Diplomacy

What board game almost ruined a relationship

What is the most random pet/animal you've ever owned?

What kind of music do you like to jam to? (And) what is your favorite song?

What do you want to be remembered for?

What has you most optimistic today?

Tell us about your pets!

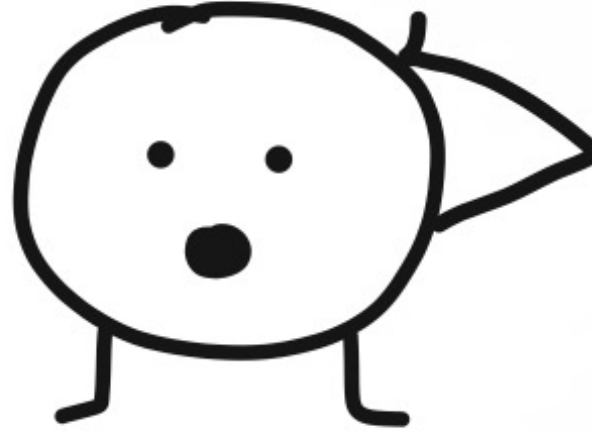
3 Problem Types

Change existing
“thing”

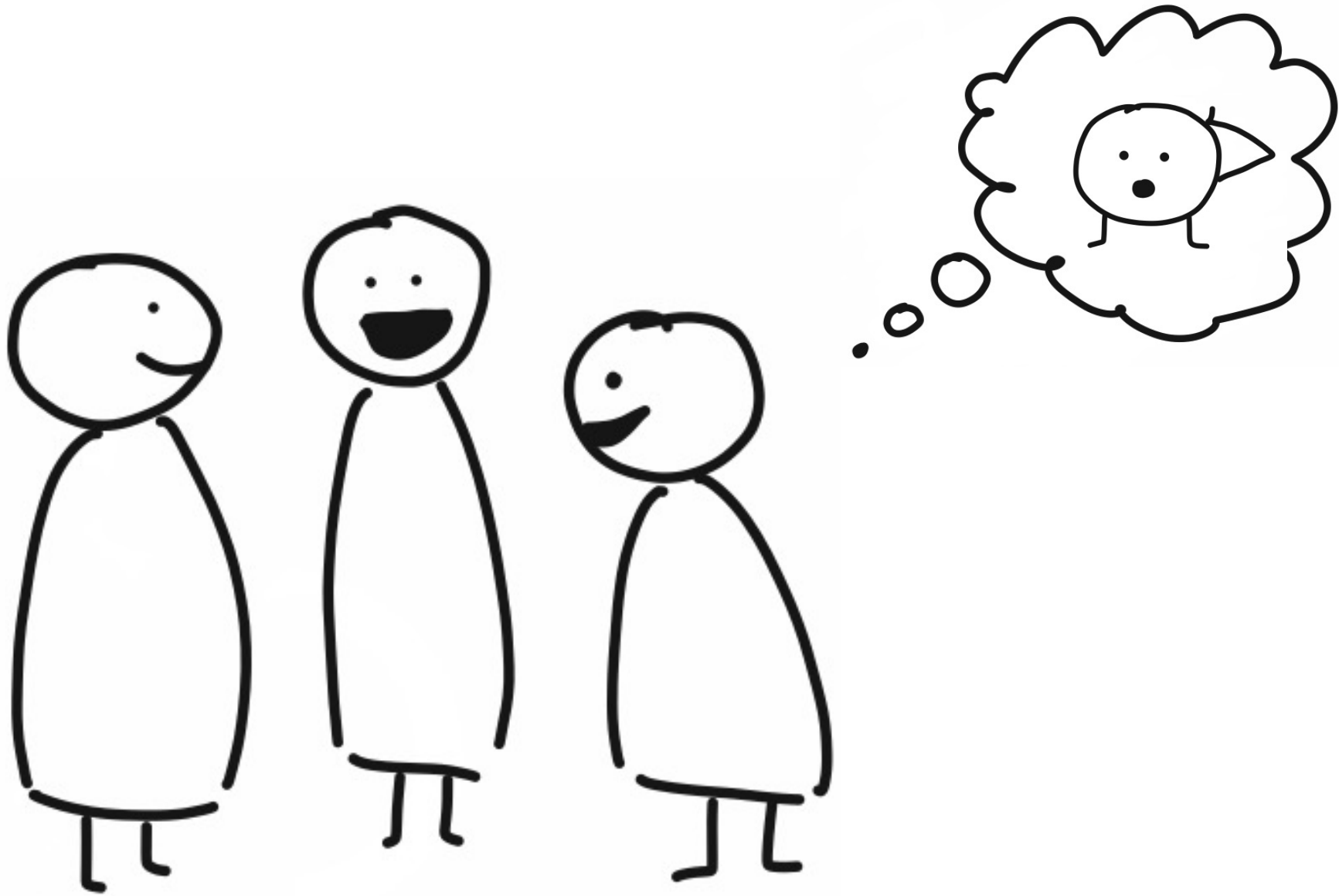


Fresh ideas

Never Done Before



New thoughts



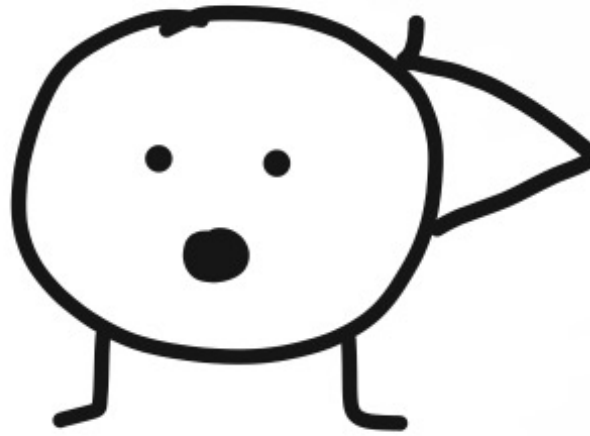
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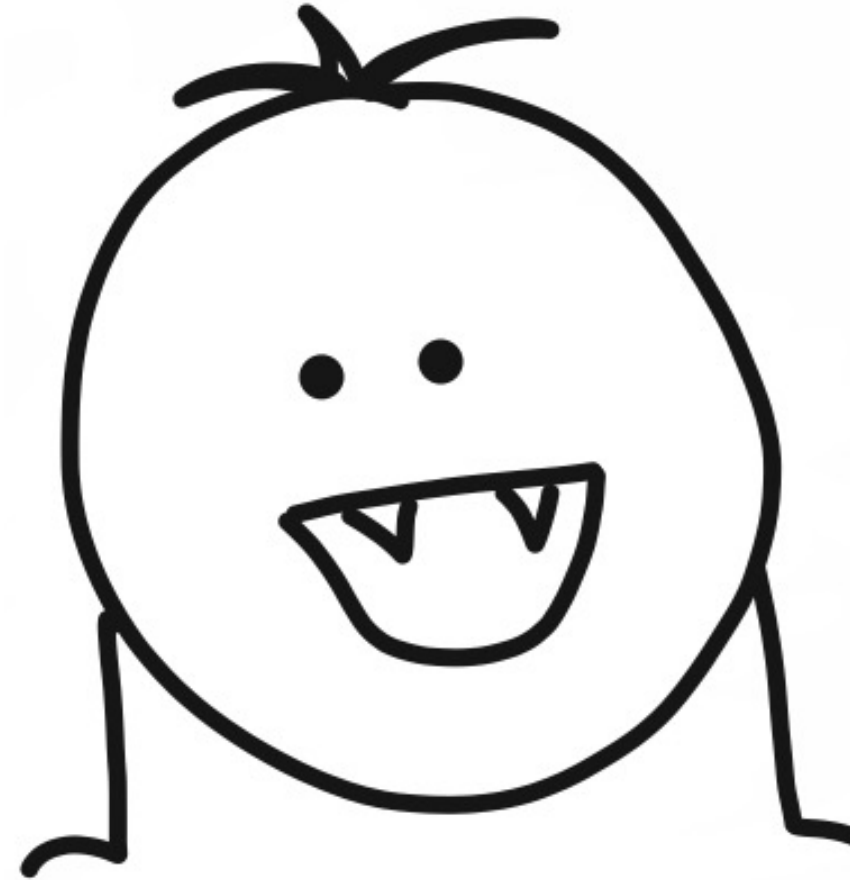
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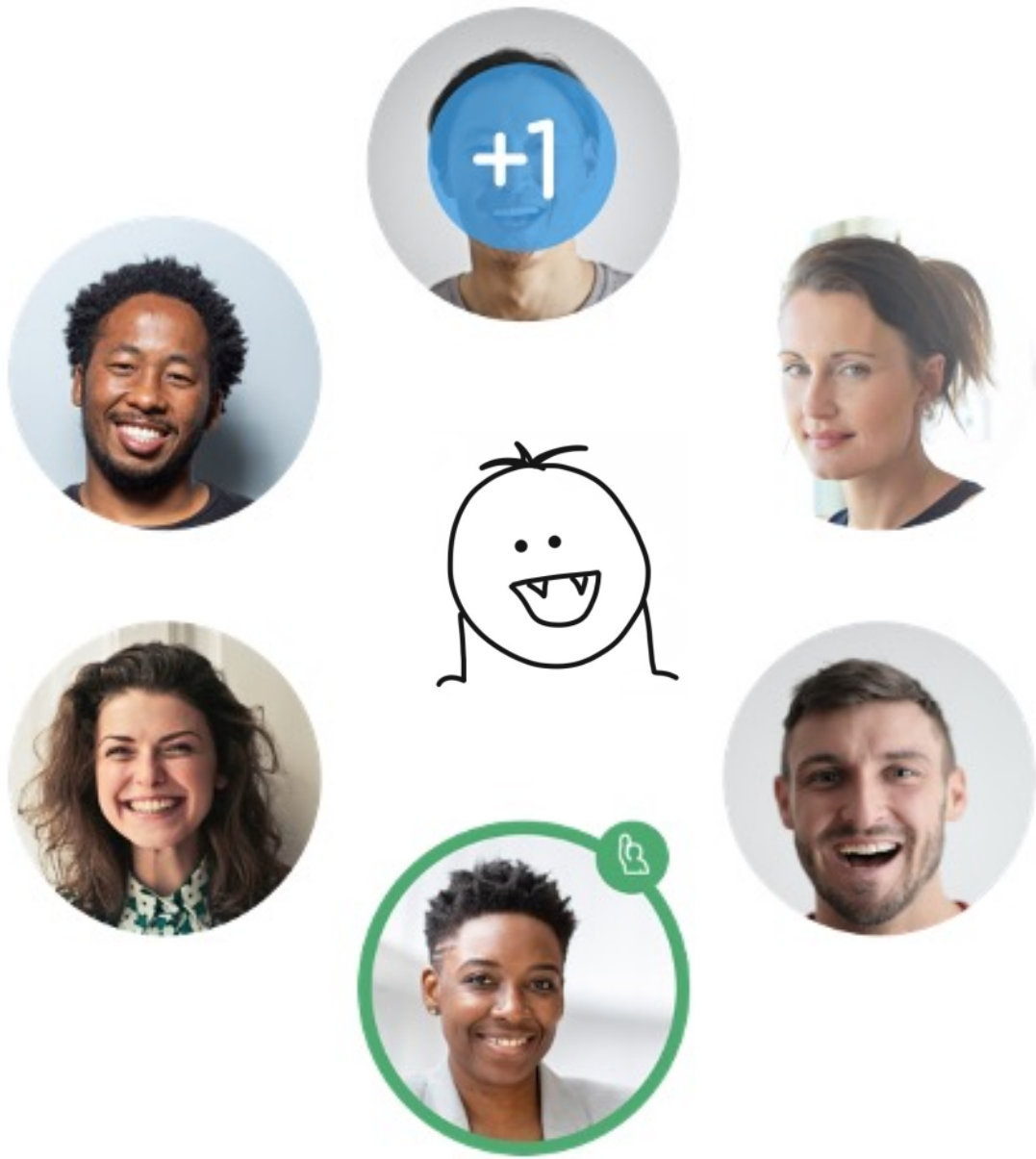


New thoughts

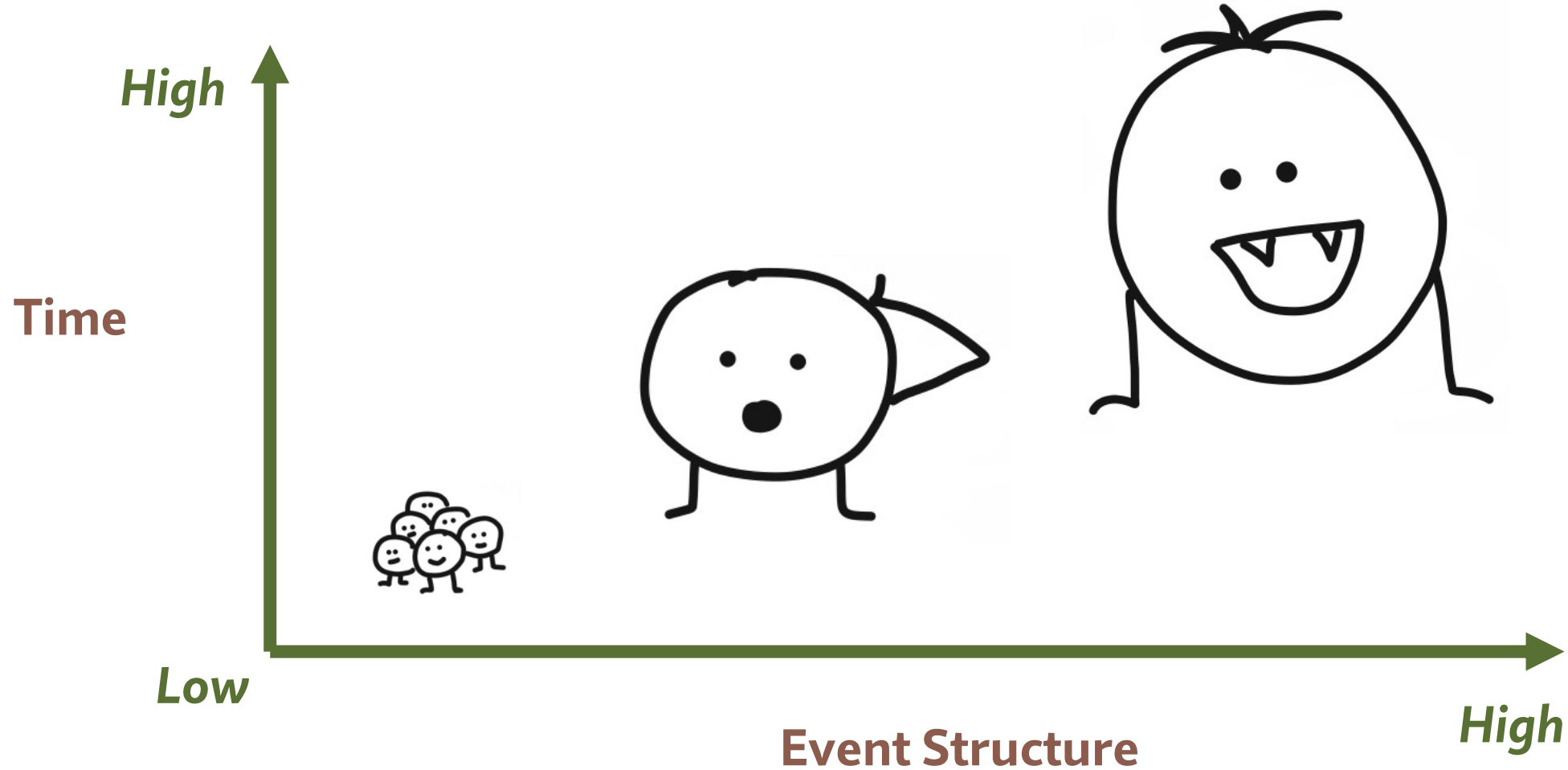
Whole Industry
Challenge



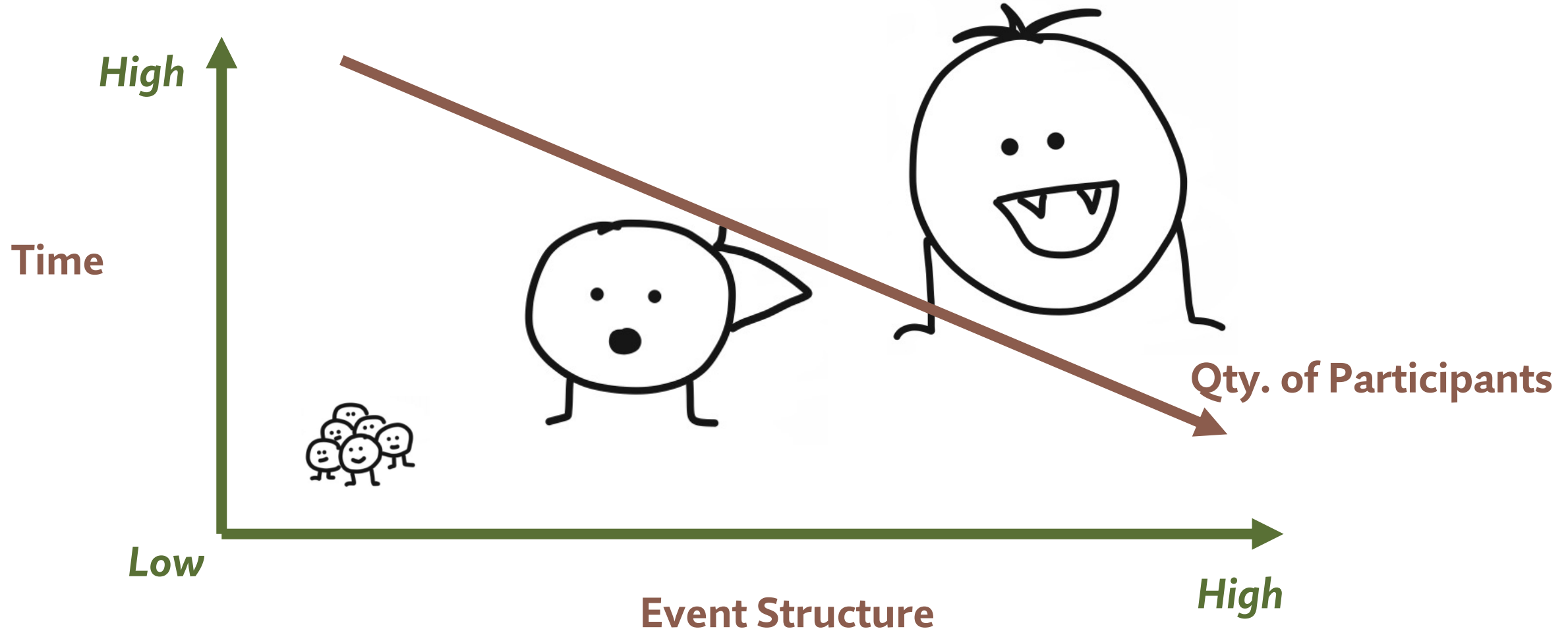
Collaborative
Solutions



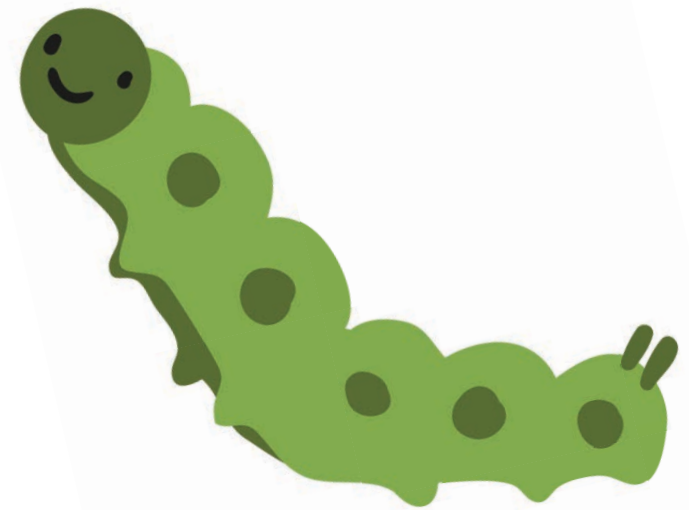
Problem Size Guide



Problem Size Guide



Identify People to Connect With



2:36



Have you heard of any
interesting ways to deal
with cliques?

Building Blocks for Great Networking (Virtual, In-Person, or Hybrid)

Create a Safe Space

Golden Rule Haiku

Learn. Share. Try. Be kind.

Support all. Be generous.

Be here with purpose.

Communicate in a New Tone



Plan a Lot of Structure



AMANDA KAISER

Member Engagement Specialist

SmoothThePath.net

Virtual Networking Cookbook:

bit.ly/VNCookbook





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